

Passkeys are here!

What now?



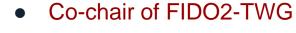






Christiaan Brand

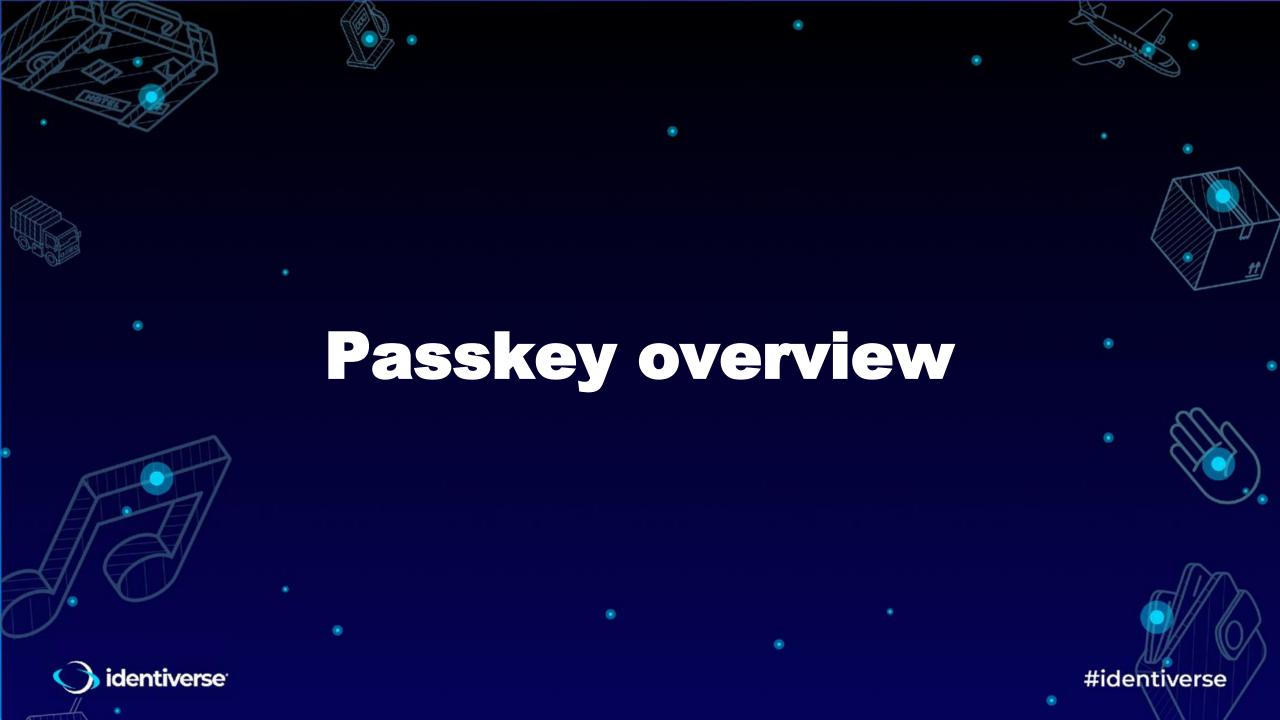
Group Product Manager
Google



- Product lead for platform (Chrome/Android) passkey implementation
- Work on Google Account passkey implementation









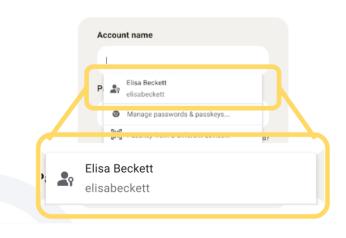


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Syncing

Passkeys aren't only stored on a single device, but synchronize to your (Google) account and is available on your other devices too

Cross-device

Passkeys on *one* device, can be used on a *different* device using FIDO's standardized cross-device flow

Discoverable

Passkeys contain metadata which allows your system (browser, autofill, etc) to present passkeys to you, even if you didn't know you had one



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Passkeys are available everywhere (well... almost)









How do they work?

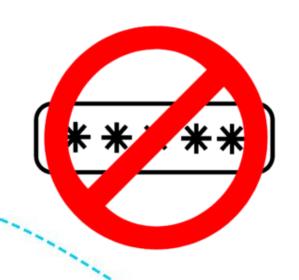
Passkeys enable signing in to a site using the same method you use to unlock your device (FaceID, TouchID, etc).

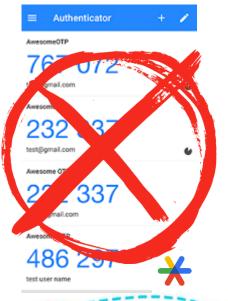
The biometric unlocks your "passkey" to generate a signature that enables you to sign in.



They don't only replace passwords

Passkeys are inherently *two-factors-in-one;* meant to replace **both** the user's password **and** traditional multi-factor authentication step.







Communicating the value proposition to users

Confidentiality (Security)

My sensitive information should be protected from unauthorized access

Security needs

Integrity

My sensitive information should not be changed or deleted by others

Availability (ease of access)

I want easy access to my sensitive information when I need it

I'll just use my password





Ease of use and safety is most important

	Passkeys are faster and safer than passwords	Passkeys will work across all operating systems and platforms (computers, apps, phones)	Passkeys are protected even if you lose your phone	Passkeys can't be guessed, stolen, or duplicated	Passwords are going away, passkeys will replace them
Interested in using Passwordless based on statement	Majority interested or very interested	Mostly 'Likely'	Many 'likely', some 'unlikely'	Many 'likely', some 'unlikely'	Mixed responses
Why?	The speed, simplicity and efficiency of passkeys makes them persuasive as a concept	The versatility of this one-stop-shop' solution is appealing	Dispenses with need to recall passwords	Some find the messaging about security reassuring	Some see passkeys as an inevitable progression – others would like more information
Confusion or Concern About Statement	Some have lingering concerns about security. Others are unsure how 'passkeys' actually work	So much reliance on a single device is troubling	Implies surrendering responsibility for security	Some are skeptical about this claim	How can we be sure passkeys are safe?

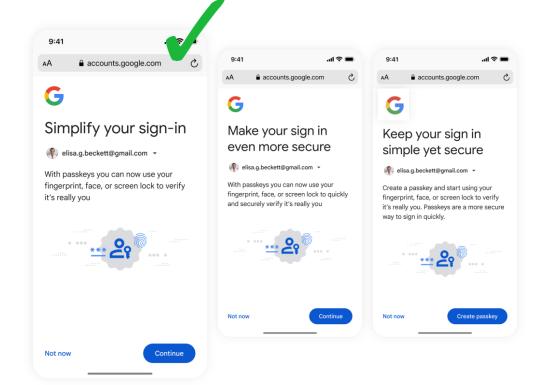


Ease of use and safety is most important

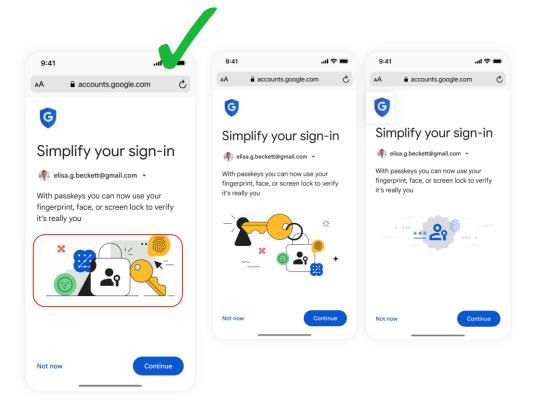
Passkeys will across all operating Passkeys are faster Passkevs can't be Passwords are going systems and and safer than quessed, stolen away, passkeys will passwords replace them The speed, simplicity and efficiency of passkeys Interested in using **Majority interested or** Mixed responses makes them persuasive as a **Passwordless based** very interested on statement concept The speed, simplicity Some see passkeys as and efficiency of ersatility of this an inevitable passkeys makes them Why? one-stop-shop messaging progression – others persuasive as a solution is app reassuring would like more concept information Some have lingering **Confusion or** So much reliance on a Some are skeptical How can we be sure concerns about **Concern About** single device is responsibility for about this claim passkeys are safe? security. Others are Statement troubling security unsure how 'passkeys' actually work



Making it practical



Participants confirmed preference for a simple and clear title that speaks for the simplicity of passkey.



Most participants chose the first icon variation because the images were colorful and provided specific details on how passkey could be used, such as fingerprint and face ID



We want users to remember...

UXSimplify authentication

Use screen lock to create and use passkeys and are a standalone alternative to passwords



Server leak resistant, phishing resistant, and end-to-end encrypted

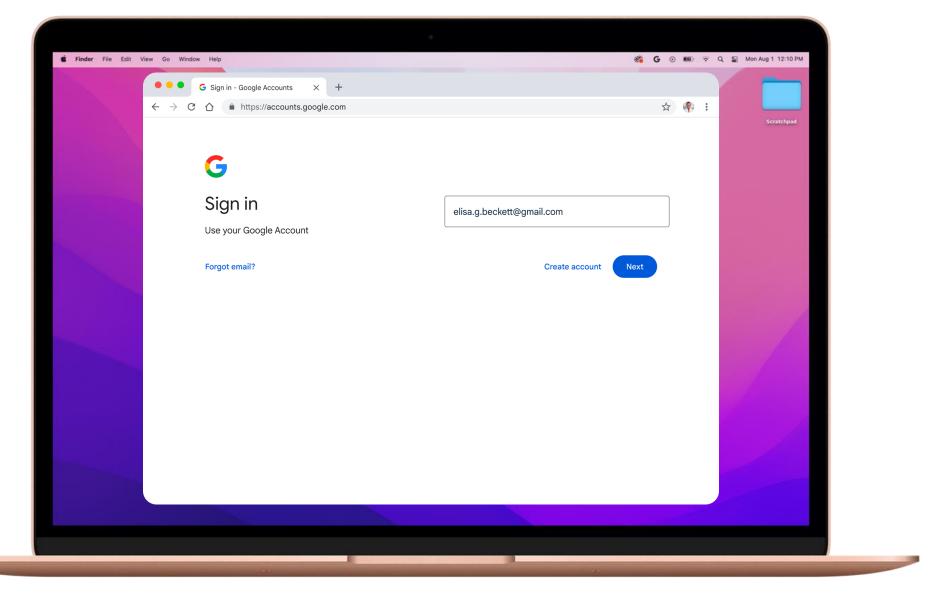


Let's look at some user journeys

Creating a passkey

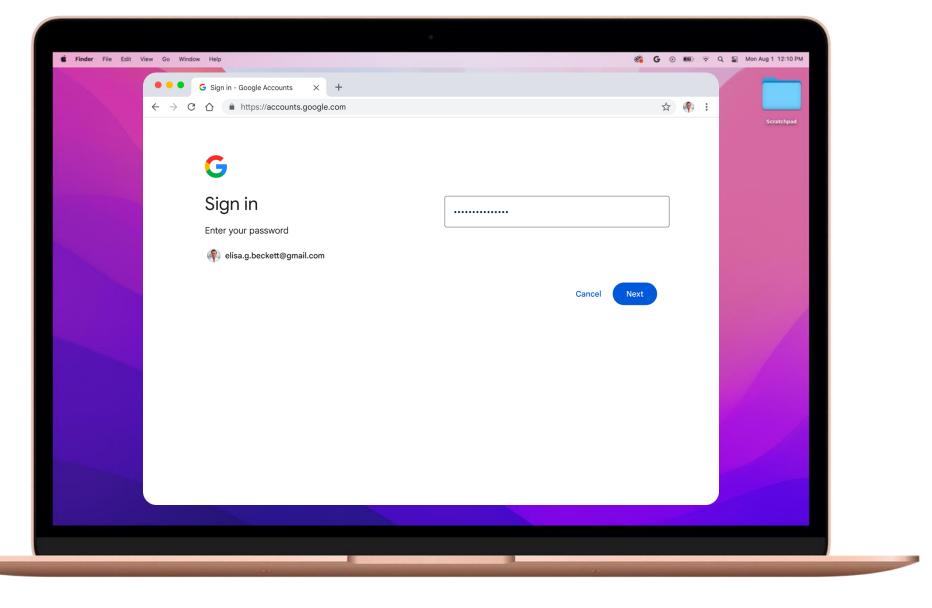


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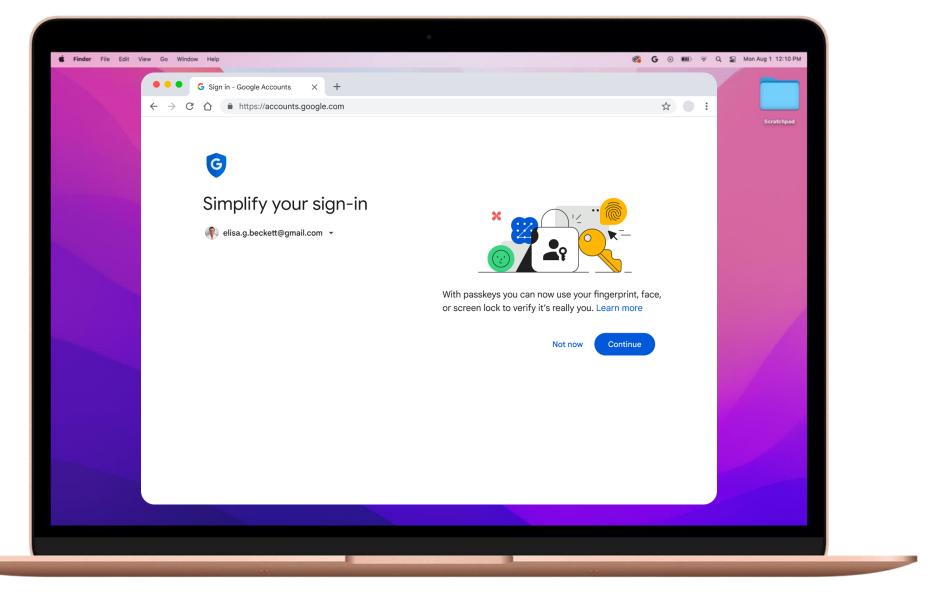
After Elisa enters her username





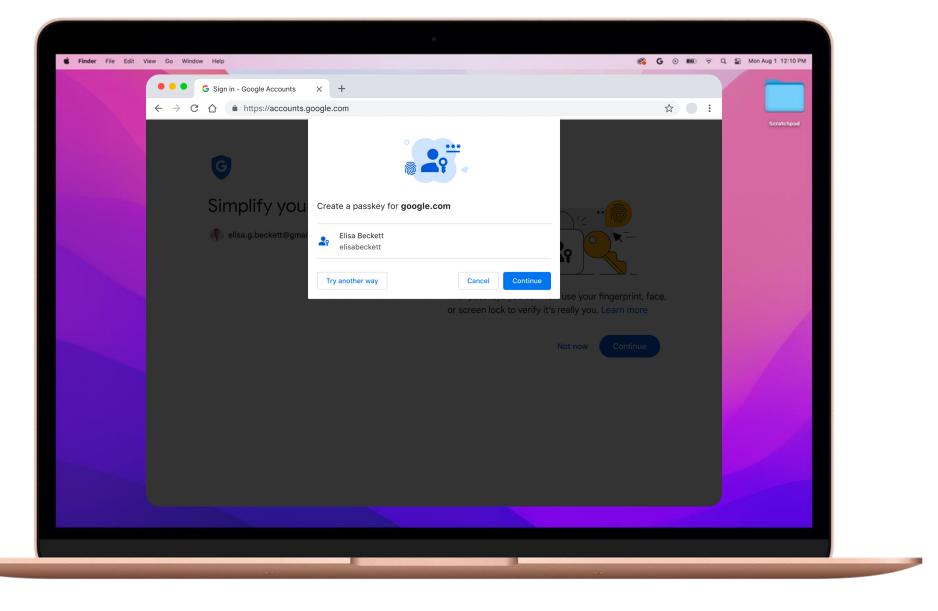
And enters her password





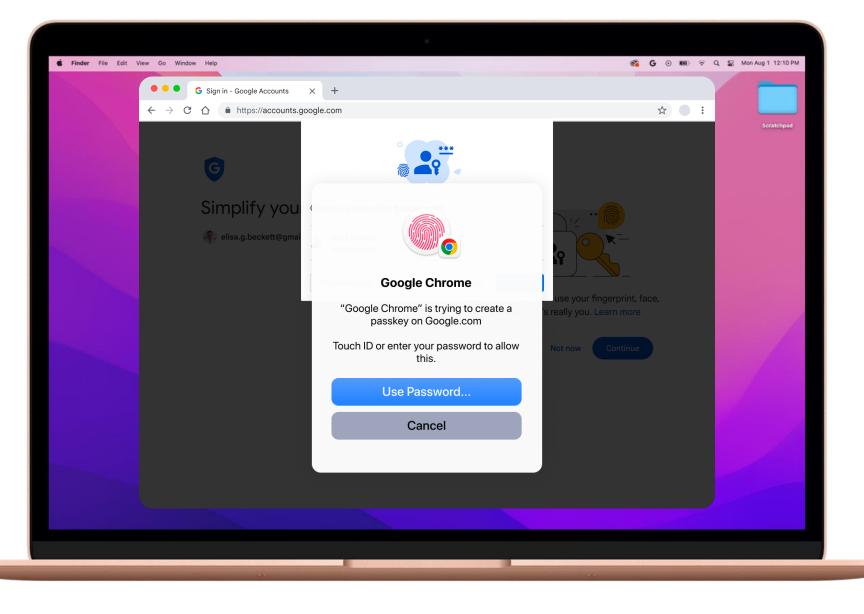
Google.com will detect that Elisa is eligible for passkeys and promote them





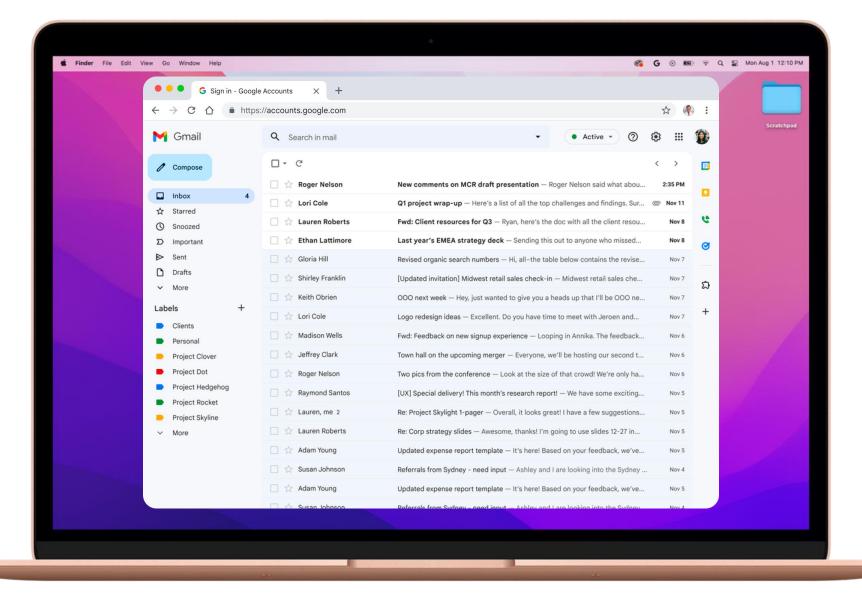
Chrome will show Elisa the passkey she's going to create





To confirm Elisa's new passkey, the macOS device will prompt Elisa for a biometric verification





Google will create the passkey for Elisa, and she'll be signed in to her Google Account



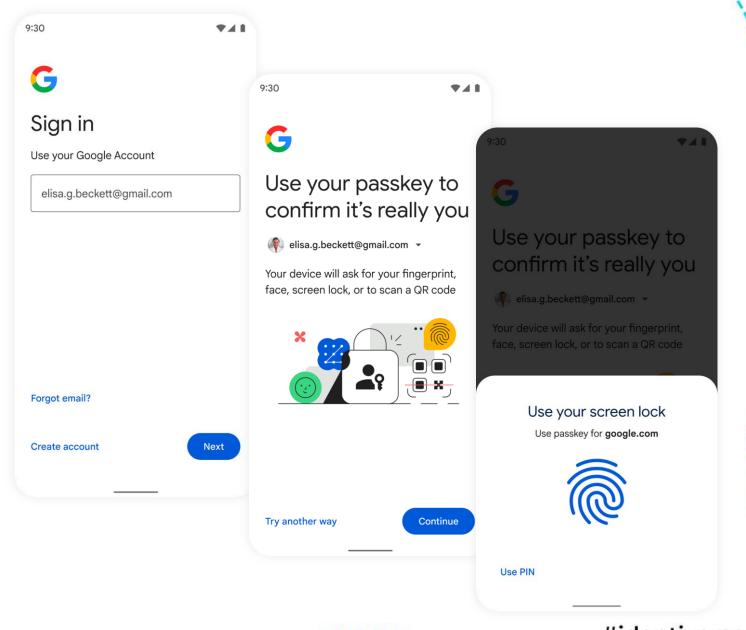
Signing in with a passkey



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We want the passkey authentication experience to be *almost* effortless while ensuring maximum security





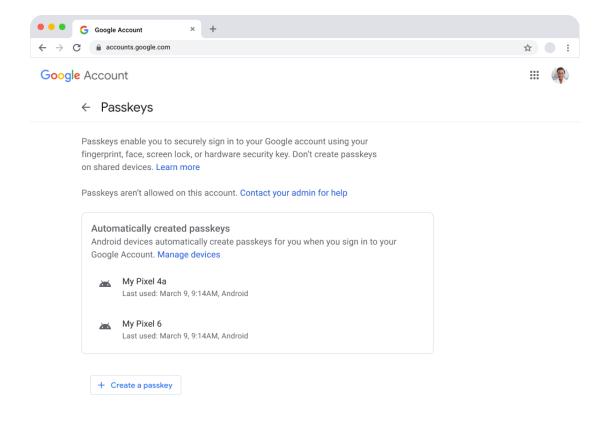
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Managing your passkeys



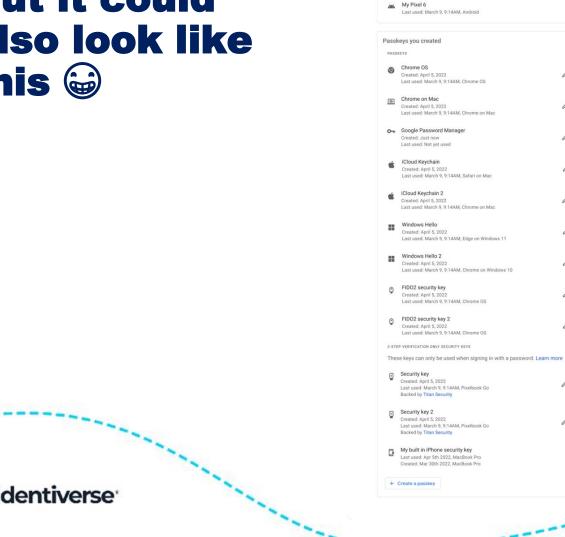
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When users go to g.co/passkeys





But it could also look like this 📦



G Google Account ← → C 🚊 accounts.google.com

Google Account

← Passkeys

on shared devices. Learn more Automatically created passkeys

Google Account. Manage devices My Pixel 4a

Last used: March 9, 9:14AM, Android

Passkeys enable you to securely sign in to your Google account using your fingerprint, face, screen lock, or hardware security key. Don't create passkeys

Android devices automatically create passkeys for you when you sign in to your

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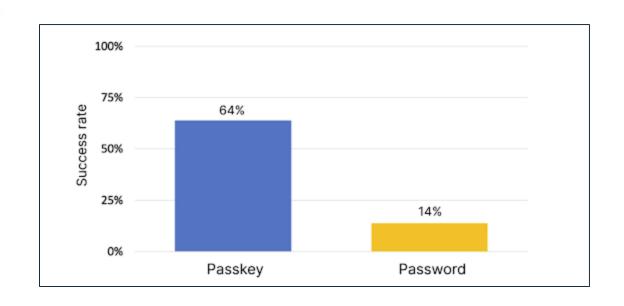
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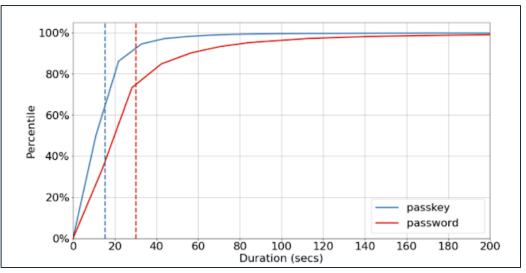
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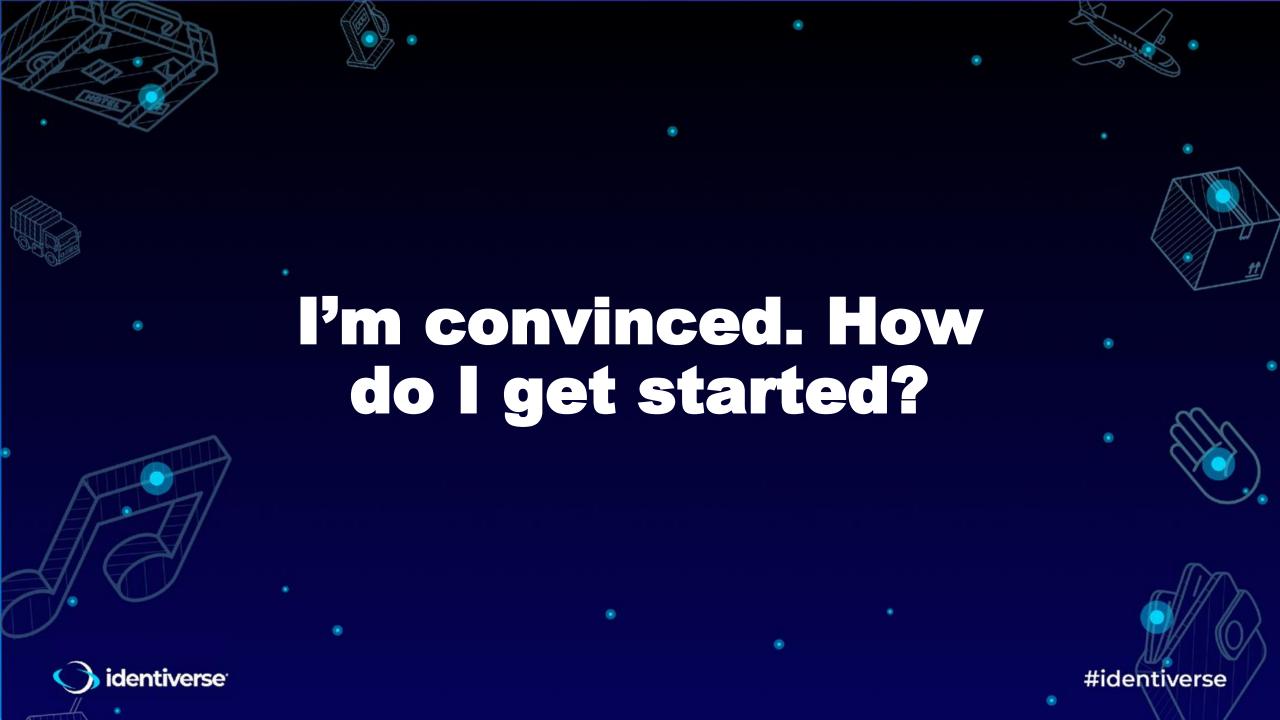


So, does this stuff work?



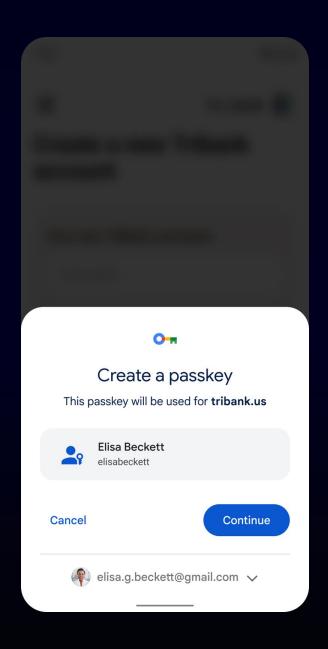






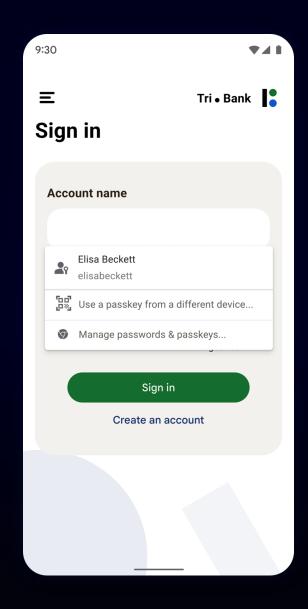
Create a passkey

```
const publicKeyCredentialCreationOptions = {
  challenge: ****,
  rp: {
   name: "Tribank",
    id: "tribank.us",
  user: {
    id: ****.
   name: "elisabeckett",
    displayName: "Elisa Beckett",
  pubKeyCredParams: [{alg: -7, type: "public-key"}, {alg: -257, type: "public-key"}],
  authenticatorSelection: {
    authenticatorAttachment: "platform",
    requireResidentKey: true,
  timeout: 30000
const credential = await navigator.credentials.create({
 publicKey: publicKeyCredentialCreationOptions
});
```



Use a passkey

```
// Availability of `window.PublicKeyCredential` means WebAuthn is usable.
if (window.PublicKeyCredential &&
    PublicKeyCredential.isConditionalMediationAvailable) {
  // Check if conditional mediation is available.
  const isCMA = await
PublicKeyCredential.isConditionalMediationAvailable();
  if (isCMA) {
     // Call WebAuthn authentication
const publicKeyCredentialRequestOptions = {
 // Server generated challenge
 challenge: ****,
 // The same RP ID as used during registration
  rpId: tribank.us',
const credential = await navigator.credentials.get({
 publicKey: publicKeyCredentialCreationOptions,
 signal: abortController.signal,
 // Specify 'conditional' to activate conditional UI
 mediation: 'conditional'
});
```



Please visit g.co/passkey to try this out









