

Lessons Learned: Implementing a Decentralized Identity Platform



Daniel McGrogan

Principal Distributed Systems Software Engineer

Workday

Overview

Act 1

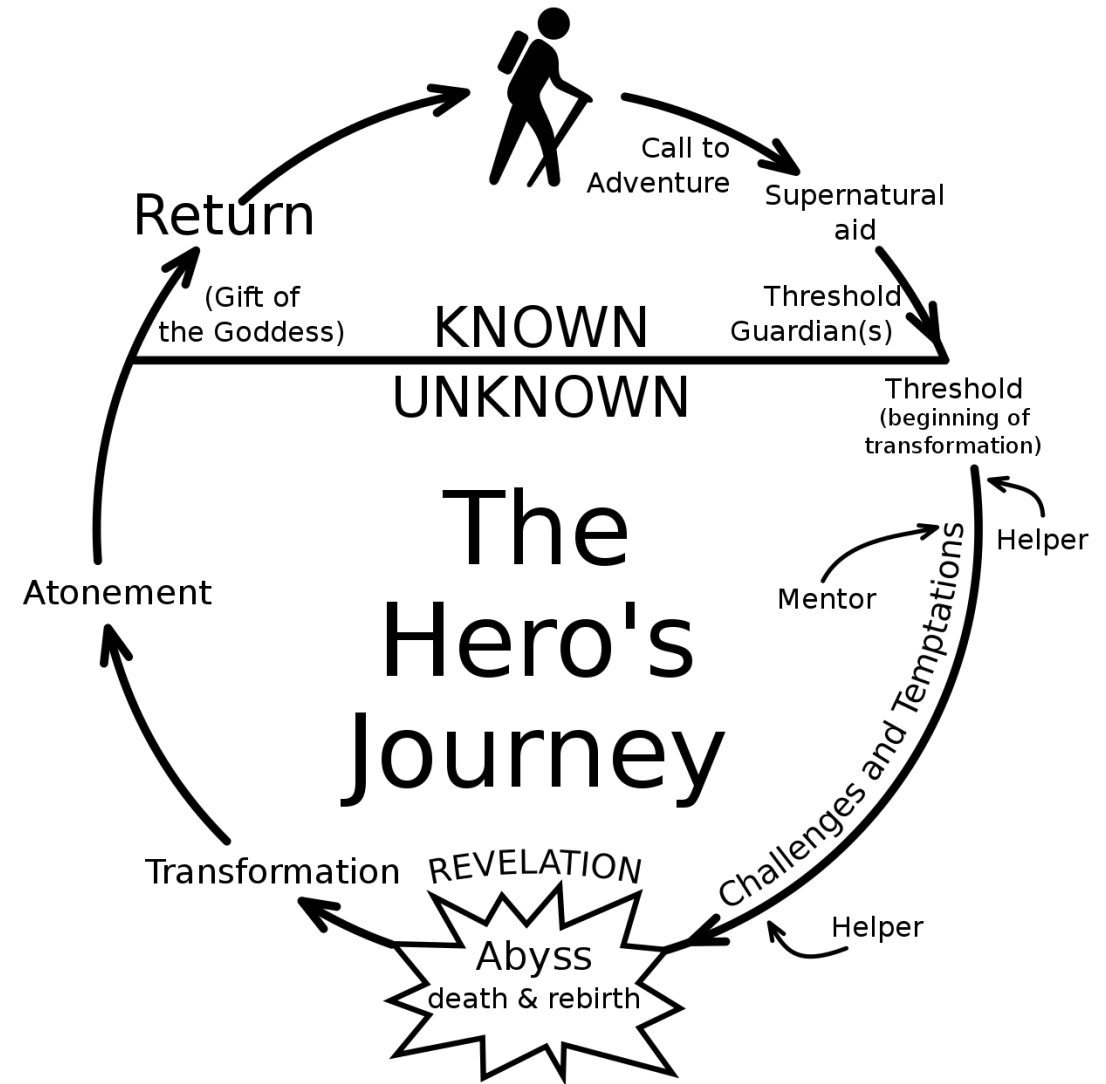
- Introduction
- What We Built

Act 2

- Lessons
- What We Built Next

Act 3

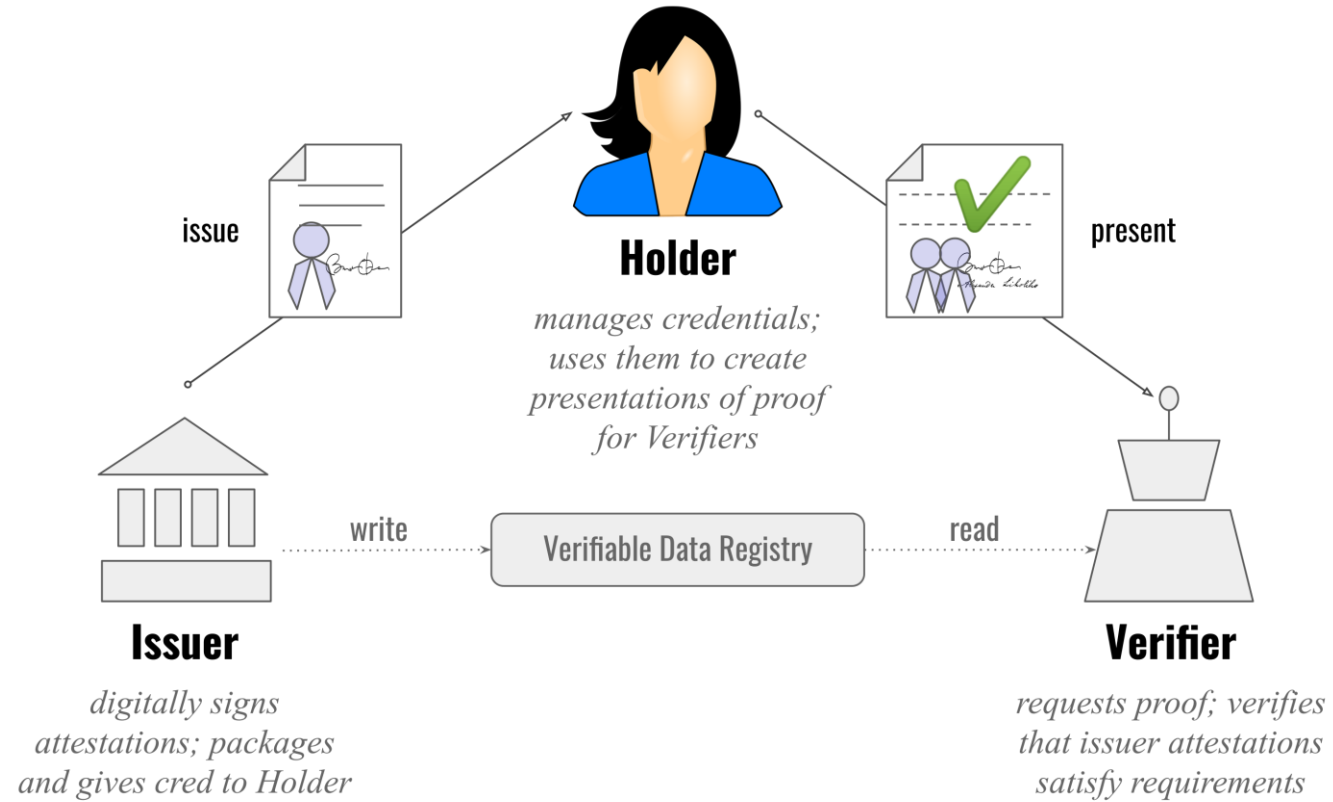
- Future



Act 1: Call to Adventure

Verifiable Credentials & Distributed Identity

Actors



https://en.wikipedia.org/wiki/Verifiable_credentials

Decentralized Digital Identity

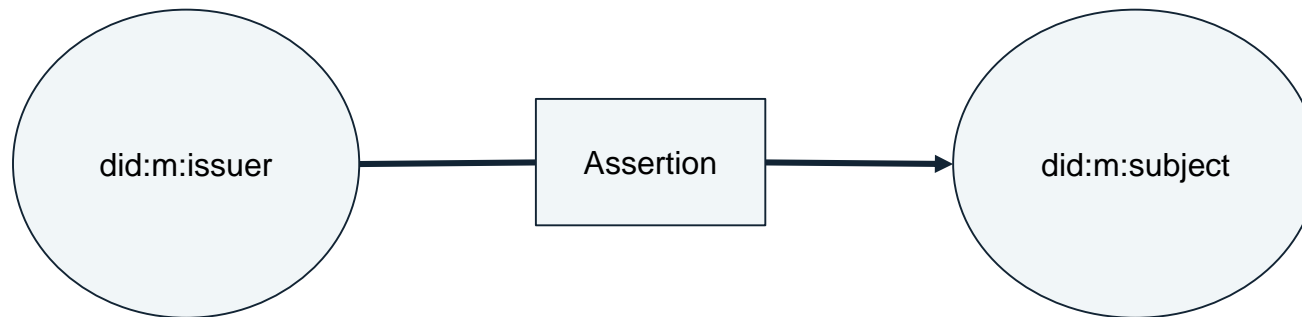
Decentralized Identifier (DID)

- PKI Mechanism
- Control of the ID without centralised permission
- <https://www.w3.org/TR/did-core>

Verifiable Credentials (VC)

- Cryptographically verifiable
- Assertion about a Subject made by the Issuer (signer)
- <https://www.w3.org/TR/vc-data-model>

What are Verifiable Credentials?



```
{
  "@context": [
    "https://www.w3.org/2018/credentials/v1",
    "https://www.w3.org/2018/credentials/examples/v1",
    "https://w3id.org/security/suites/ed25519-2020/v1"
  ],
  "id": "http://example.edu/credentials/3732",
  "type": [
    "VerifiableCredential",
    "UniversityDegreeCredential"
  ],
  "issuer": {
    "id": "did:example:76e12ec712ebc6f1c221ebfeb1f",
    "name": "Example University"
  },
  "issuanceDate": "2010-01-01T19:23:24Z",
  "credentialSubject": {
    "id": "did:example:ebfeb1f712ebc6f1c276e12ec21",
    "degree": {
      "type": "BachelorDegree",
      "name": "Bachelor of Science and Arts"
    }
  },
  "proof": {
    "type": "Ed25519Signature2020",
    "created": "2022-02-25T14:58:43Z",
    "verificationMethod": "did:example:76e12ec712ebc6f1c221ebfeb1f#key-1",
    "proofPurpose": "assertionMethod",
    "proofValue": "z2Xdmp6YDYz5RPFKeRFDcPYorAmnERyr7aRNzv176oLMxwcW7GgKxAQT45jUKwsMA1XvrmFT5Y8WCx7ZnkNTTHJnu9"
  }
}
```


What We Built

Credentialing SAAS & Wallet

Solution for ...

- Registering Issuer and Verifier DIDs
- Defining VC schemas
- Requesting VCs from users
- Issuing VCs
- Revoking VC
- Mobile Wallets for End Users
 - iOS
 - Android

Define and Issue VC

W

Admin Settings

Applications

Issuers

Verifiers

Schemas

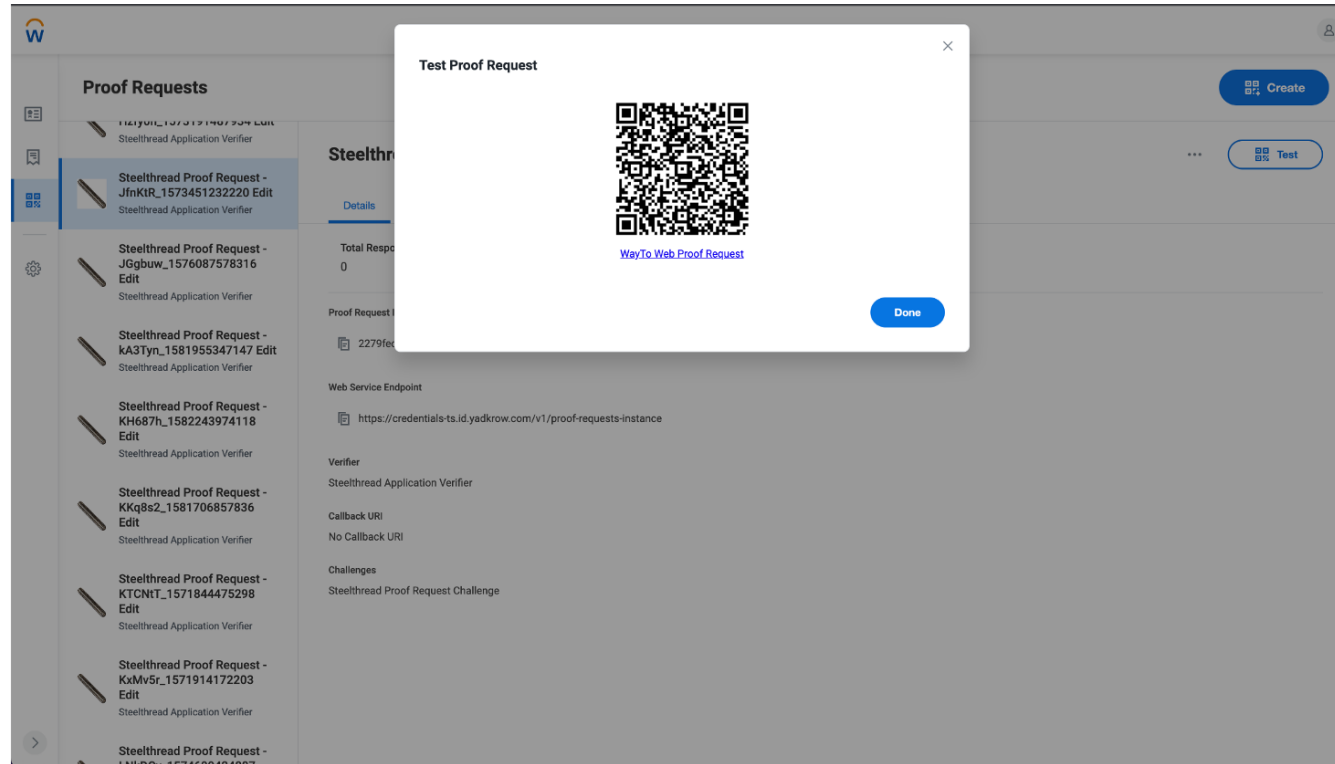
Users

Schemas

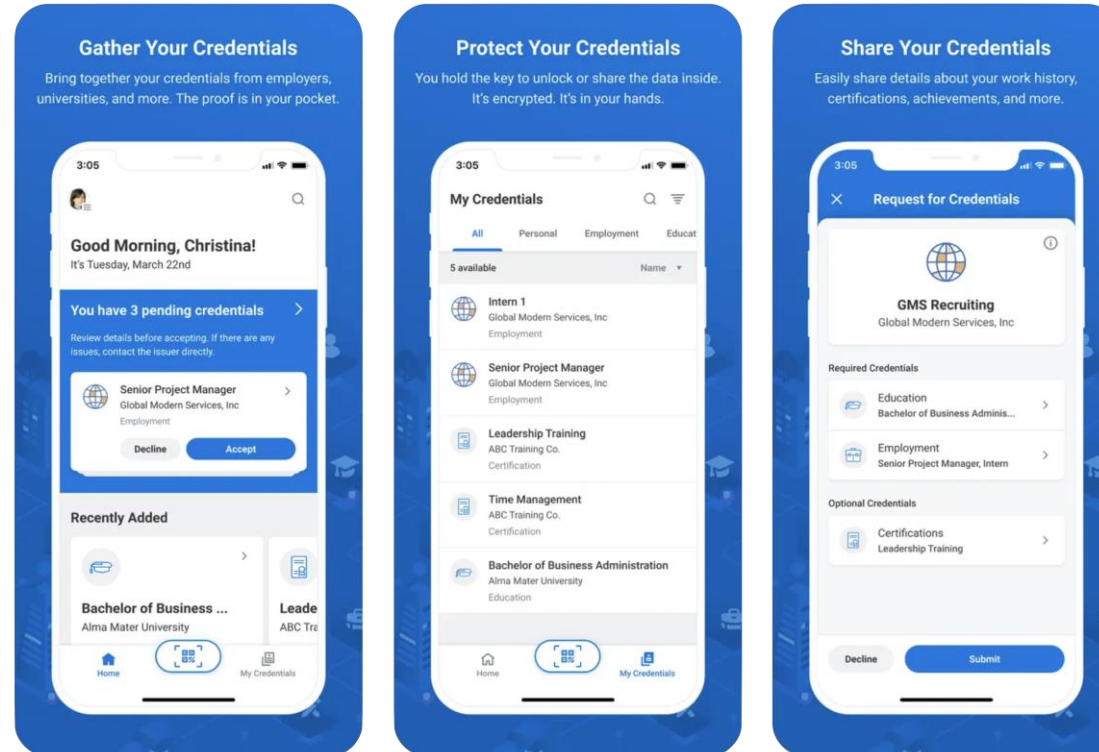
Create

Name	ID	Version	Category	Date Created	
Achievement	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=a57e8de8-7eb0-4b78-a94b-5f8c01a92410;version=1.0	1.0	Other	06/11/2020, 11:08 PM IST	...
Attendee	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=fab9a179-cd4a-4e6c-bbe2-efe0076ef3cf;version=1.0	1.0	Involvement	06/11/2020, 11:40 PM IST	...
Award	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=52d5ab8f-a6d2-45fa-b56f-6a13822aac23;version=1.0	1.0	Award	06/11/2020, 11:20 PM IST	...
Certification	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=e515f259-1142-422e-80a2-1c19fd5a469;version=1.0	1.0	Certification	06/11/2020, 10:50 PM IST	...
Course	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=5f5b5f2d-8940-463e-bb20-1634958c8f7b;version=2.0	2.0	Education	04/15/2021, 06:23 AM IST	...
Course	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=5f5b5f2d-8940-463e-bb20-1634958c8f7b;version=1.0	1.0	Education	08/19/2020, 11:56 PM IST	...
Course	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=5f5b5f2d-8940-463e-bb20-1634958c8f7b;version=3.0	3.0	Education	04/20/2021, 07:34 PM IST	...
Employment	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=008fd2c5-bb3a-4416-a2c8-d3e722b5bab1;version=1.0	1.0	Employment	06/11/2020, 10:48 PM IST	...
ProfessionalCertificate	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=5d58ae4a-7a65-49f5-9b62-4111f1eb3a4f;version=1.0	1.0	Other	06/11/2020, 11:13 PM IST	...
Skill	did:work:M53Qx3wCFE3UkJTLfxNGRN,id=839cb6af-033f-47ae-8c3c-e4d58e7eee31;version=1.0	1.0	Skills	06/11/2020, 11:38 PM IST	...
a1	did:work:AmulBRVihEPxS2MKae83SD,id=f992f5ab-3d05-43d8-b1fb-ec3b5daec1f2;version=1.1	1.1	Access	05/12/2020, 01:28 PM IST	...

Request a VC



User Wallet



Act 2: Setbacks & Transformation

Lessons: People and Product

Restrictions & Challenges

Verifiable Credentials only have value if they can be exchanged freely between parties

Distributed Identity technology is a terrible solution for monetizing people's identity

Most identity-based business models monetize over the exchange of information about a subject.

Restrictions & Challenges

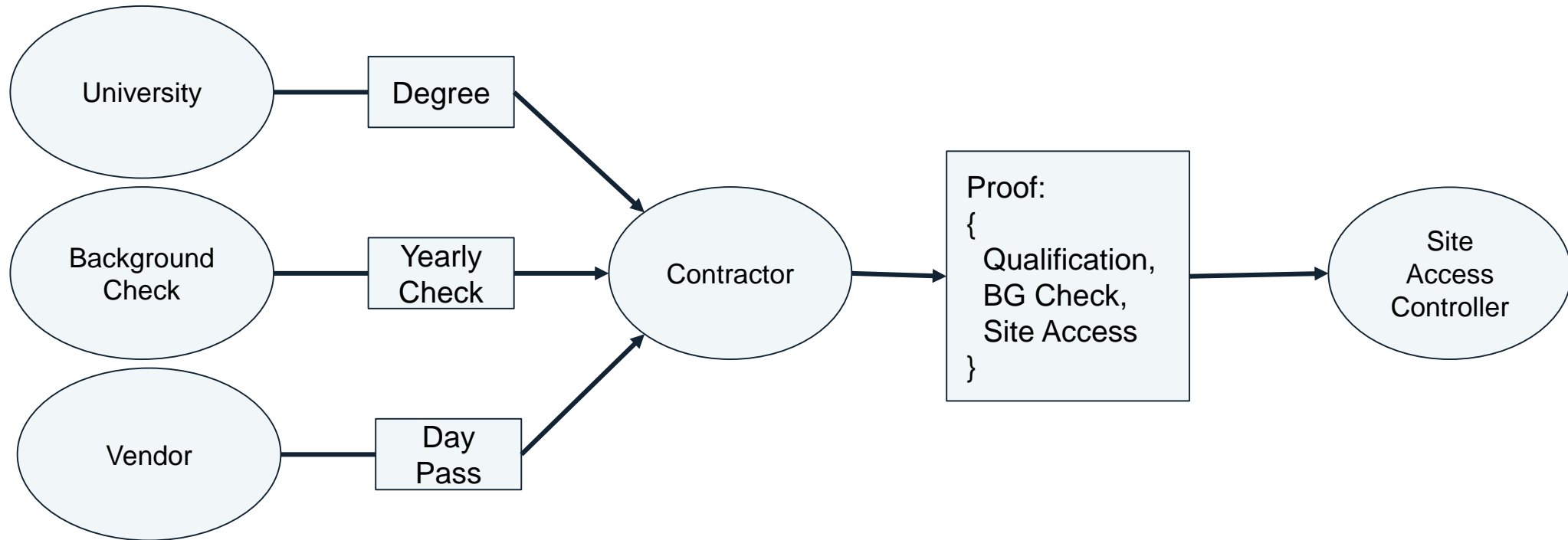
Difficult to propagate negative assertions

Verifiers are waiting for Issuers. Issuers are waiting for Verifiers.

End users are reluctant to pay for anything

You can't sell technology, only solutions it enables

Power Use Case



Types of Trust

Delegated Trust

- Hierarchical Trust

Compounding Relationship Trust

- Weight of numbers (wisdom of crowds)

Relationship trust is affected by familiarity

- Awareness
 - Proof of age with an unfamiliar ID
- Reputational
 - Ivy League Colleges

Opportunities

Efficiency: Agency staff being given dynamic access to resources

Productivity: A consortium of banks may choose issue KYC VCs

Security: High security and high trust environments

Risk: Reduce identity and temporal threat

Lessons: Technical

Speaking The Same Language

Government

Community & Standards Organizations

- Interoperable
- Standard Implementations

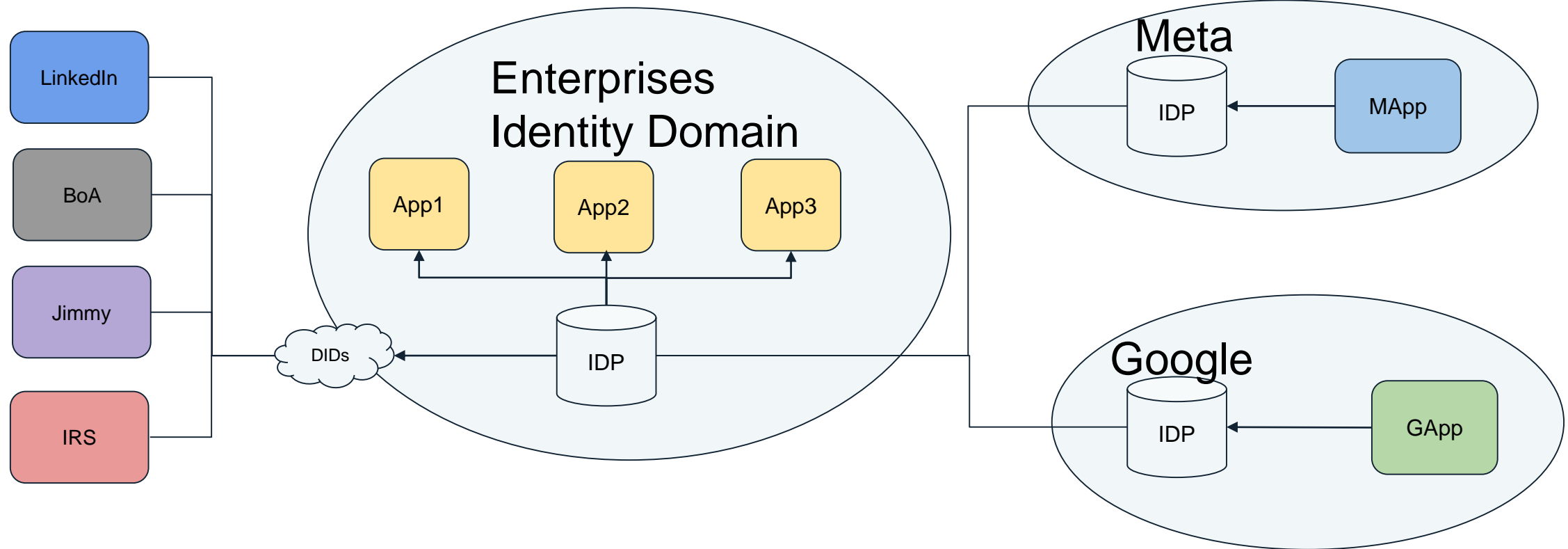
Monopoly/Monopsony

- iPhone
- Android

Enterprise Abstraction

If we consider the Holder Application to be the system of record, for a given subject's assertions, for any number of Issuers (companies), then Verifiable Credentials can be thought of as an Integration Solution between any number of systems, bridged across the user plane.

Model for Enterprise



Applying Lessons Learned

Guiding Stars

- Empower Workday Applications to leverage identity and trust technologies, for integrating with enterprises and individuals
- Enable Workday Applications and Services to issue and revoke Verifiable Credentials to externally created identities and externally controlled holder resources (Wallets/IDHubs)
- Enable Workday Applications and Services to ingest & verify Verifiable Credentials as shared by other decentralised identities, both individual and enterprises
- Leverage existing Workday technologies and solutions
- Cost effective

SAAS to PAAS

Existing offering was impressive

Over featured for our customer needs

Want to allow Apps and Service to leverage VCs (domain experts)

API to match tooling

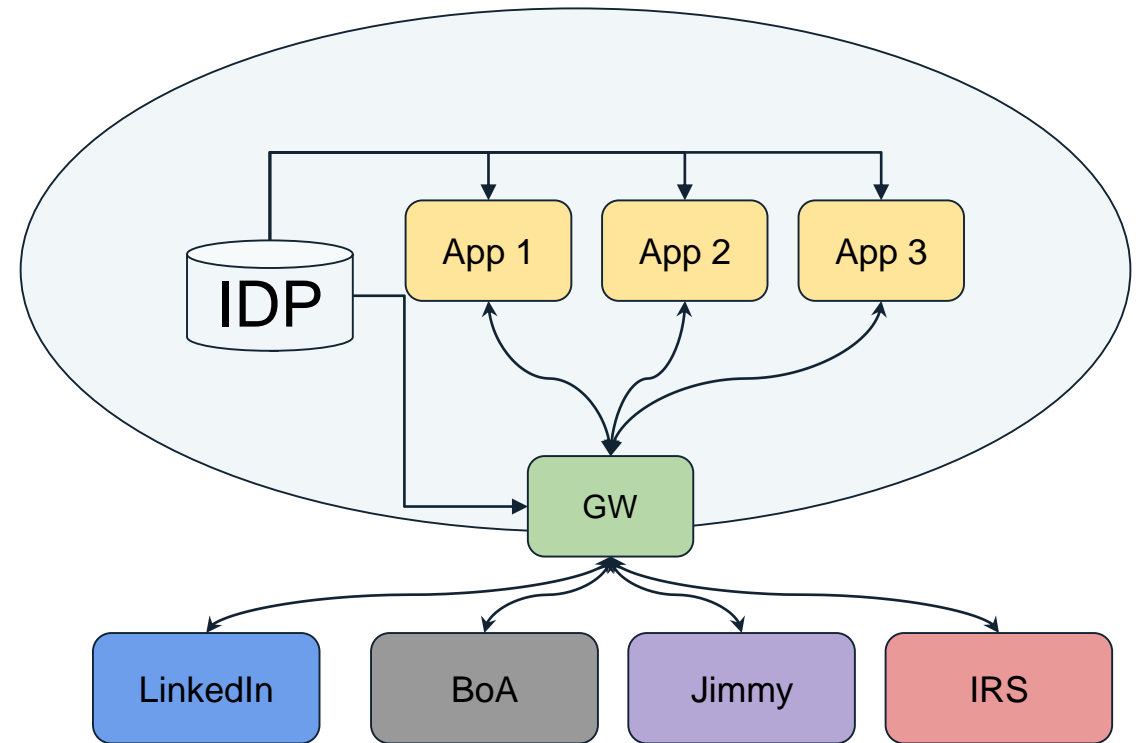
Robust but easy to iterate



Verifiable Credentials Gateway

“I use a gateway whenever I access some external software and there is any awkwardness in that external element. Rather than let the awkwardness spread through my code, I contain it to a single place in the gateway.” - Martin Fowler

- Akin to an API Gateway
- Abstracts away sophisticated concerns
- Easier client uptake
- Encapsulates the Identity Space



Community Approach

Interoperability Profile

Compromise & Move Forward

Microsoft, Ping Identity, MATTR, IBM

No new IP or solutions

Strip optionality


Work through OIDF & Decentralized Identity Foundation

Good Now > Perfect in the Future

← → ↻ identity.foundation/jwt-vc-presentation-profile/

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 **DIF**

JWT VC Presentation Profile

Profile Status: Draft

Latest Draft: <https://identity.foundation/jwt-vc-presentation-profile>




Editors:

- [Daniel McGrogan](#) (Workday)
- [Kristina Yasuda](#) (Microsoft)
- [Jen Schreiber](#) (Workday)

Contributors:

- Tobias Looker (Mattr)
- Andrew Hughes (Ping Identity)
- David Waite (Ping Identity)
- Jacob Yanicak (Workday)
- Valerie Lanard (Workday)
- Daniel Godbout (Microsoft)
- Rohit Gulati (Microsoft)
- Eric Kuhn (Kraken)
- Jeremie Miller (Ping Identity)
- Oliver Terbu (Spruce)

Participate:

-  [GitHub repo](#)
-  [File a bug](#)
-  [Commit history](#)

Act 3: To Be Written

Future

May 2023 Workday took a step back from active research

Customer driven use cases

Platform is primed

Waiting for the flywheel



THANK YOU!

Lessons Learned: Implementing a Distributed Identity Platform