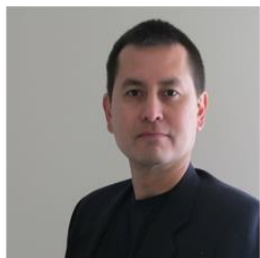# Our Vision and Mission

Vision

Equitable and transparent **exchange** of identity and personal data for mutual value

Mission

To grow and fulfil the market for **trustworthy use of identity and personal data**

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Who We Are - Our Board of Directors

Andrew Hughes,
Ping Identity

Eric Thompson,
Experian

Patrick Clancey,
IDEMIA

Jordan Burris,
Socure

Andi Hindle,
Hindle Consulting

Peter Davis,
Airside Mobile

Kay Chopard,
Executive Director

Maria Vachino,
Calvert Consulting

Andrew Johnston,
Interac

Mike Engle,
1Kosmos

Alec Laws,
IDENTOS
(LC rep)

Jim Pasquale
(LC rep)

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Our 2023 Strategic Objectives

Modernization of **NIST 800-63**

Growth, including international expansion (UK Certification Body)

Member engagement

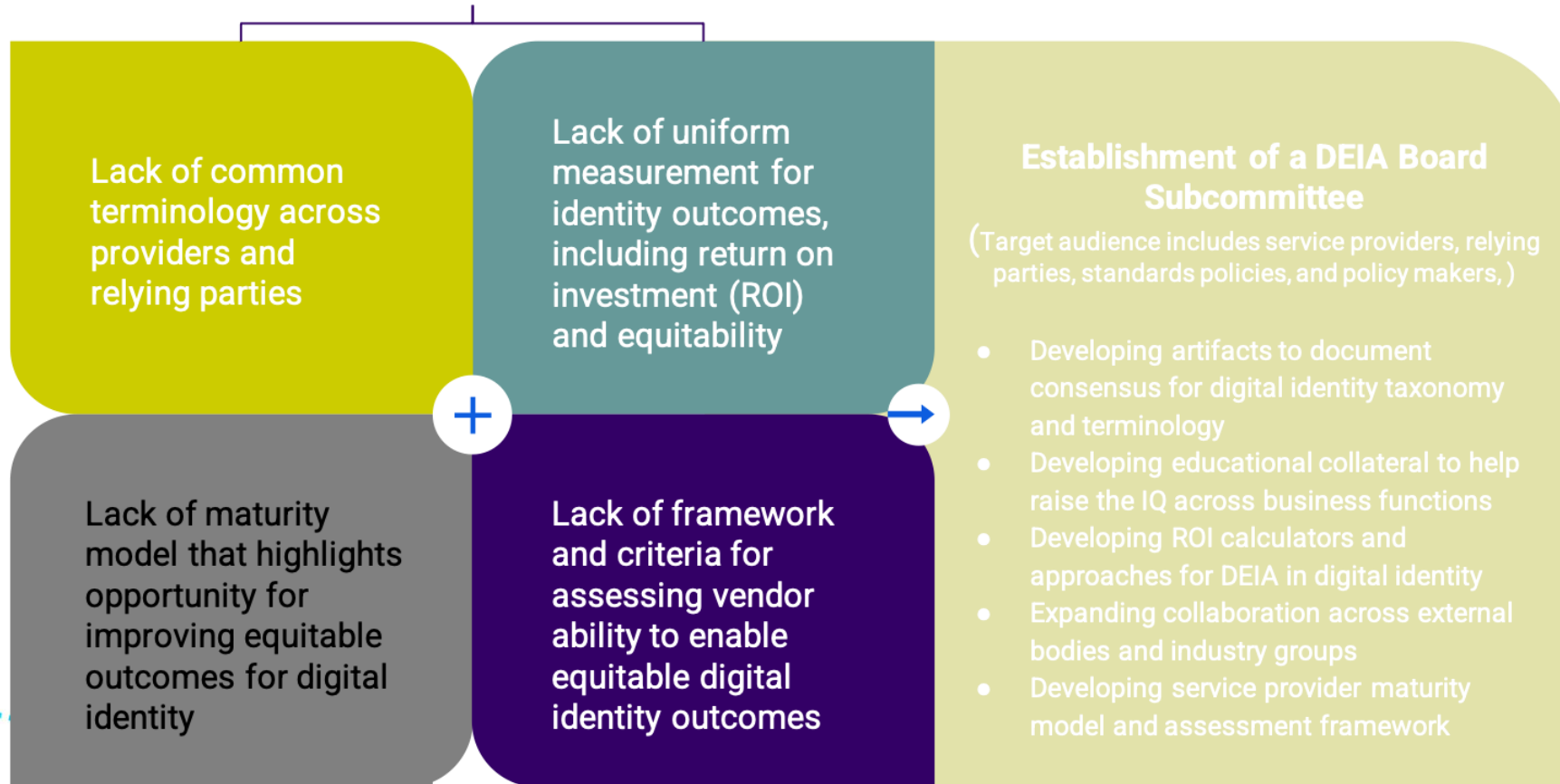**Diversity, Equity & Inclusion (DEI)** in identity verification solutions

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Our commitment to Diversity, Equity, Inclusion & Accessibility (DEIA) stems from our vision of an equitable exchange.

At the heart of this is the idea of equity – the trust that everyone can access what they need. We only achieve this by understanding and accounting for diversity, because it is the diversity of our experiences and perspectives that defines identity.

The attributes and artifacts we use in solutions to establish identity are physical reflections of who we are, so until we design for inclusion, these solutions will continue to be incomplete.

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Moving Forward in 2023

Gaps Identified

Lack of common terminology across providers and relying parties

Lack of uniform measurement for identity outcomes, including return on investment (ROI) and equitability

Lack of maturity model that highlights opportunity for improving equitable outcomes for digital identity

Lack of framework and criteria for assessing vendor ability to enable equitable digital identity outcomes

Establishment of a DEIA Board Subcommittee
(Target audience includes service providers, relying parties, standards policies, and policy makers,)

- Developing artifacts to document consensus for digital identity taxonomy and terminology
- Developing educational collateral to help raise the IQ across business functions
- Developing ROI calculators and approaches for DEIA in digital identity
- Expanding collaboration across external bodies and industry groups
- Developing service provider maturity model and assessment framework

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What We Do: Collaboration & Accreditation

Working Groups

Tackling issues and opportunities in emerging markets

Partners & Liaisons

Thought leadership. Insight into Standards in Development.

Workshops Conferences

Collaborative presentations, panels, and workshops focused on key issues

Assurance Program

Assess identity solutions against NIST SP 800-63 rev.3 Class of Approval

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Identity Assurance (IA-WG)

The IAWG has 3 areas of focus:

- Manage the Kantara Identity Assurance Assessment scheme and assessment criteria
- Engage standards bodies to share industry experience and alignment
- Produce recommendations on industry practices for identity verification, authentication and federation as well as review and comment on numerous industry published guidelines (including but not limited to NIST SP-800.63)

IAWG participants include

- Individuals and companies from all areas of industry, government and academia
- ID Verification service providers
- Authentication and Federation service providers
- Identity system assessors and auditors

2023 IAWG Leadership:

Chair, Andrew Hughes, Ping Identity

Vice-Chair, Denny Prvu, RBC

Secretary, Lynzie Adams, Kantara

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User Managed Access(UMA-WG)

We meet Thursdays @ 1PM ET
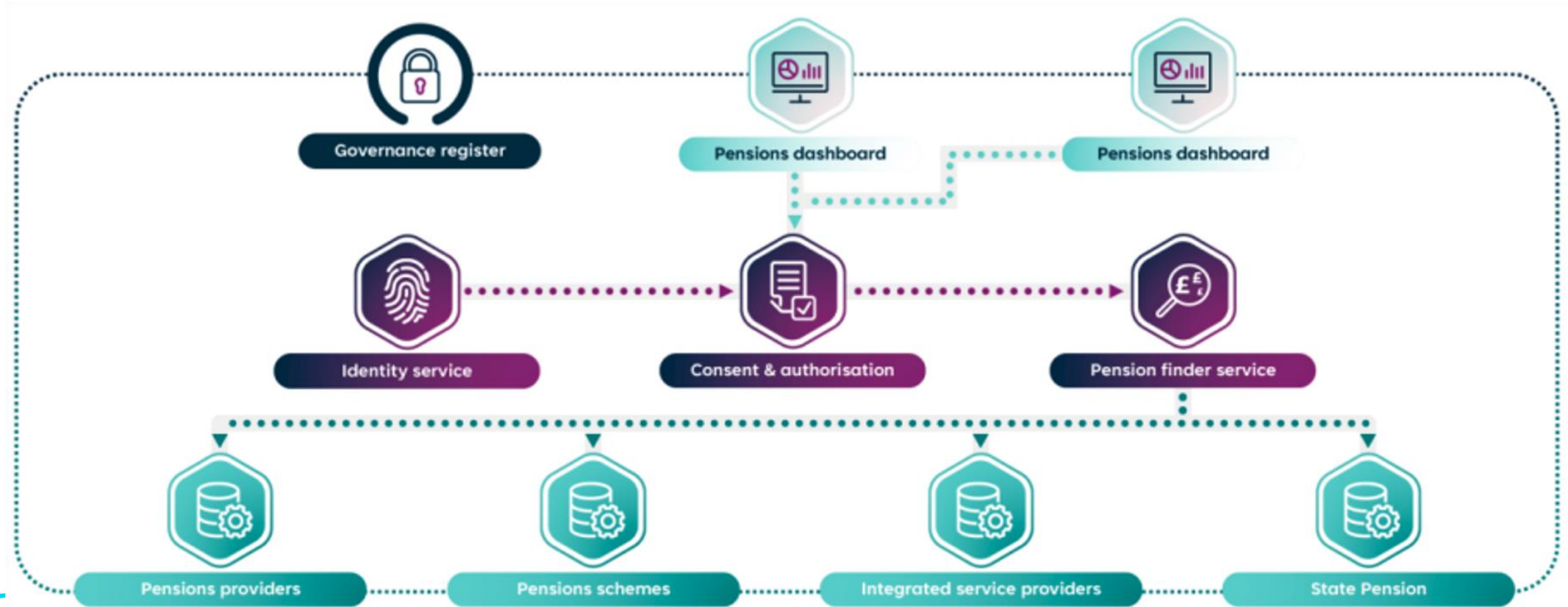Come join us!

https://tinyurl.com/uma2wg

2022 Published Report 'Patient-Centric Data Sharing with UMA: the PP2PI Julie Adams Healthcare Use Case'

2023 Working on a New Report 'UK Pensions Dashboard Program and UMA'

UMA is an award-winning OAuth-based protocol set that helps individuals manage third-party access to their data, content, and service resources across different identity and resource ecosystems.

UK Pensions Dashboard Program

Governance register

Pensions dashboard

Pensions dashboard

Identity service

Consent & authorisation

Pension finder service

Pensions providers

Pensions schemes

Integrated service providers

State Pension

PDP Progress update report: April 2022

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Resilient Identifiers for Underserved Populations (RIUP-WG)

- RIUP-WG was created in October 2022 combining the prior HIAWG and FIRE WGs. Currently we are recruiting new members and researching grants to facilitate reaching our goals.

- **FOCUS**: facilitating online identities for underserved populations including homeless and others.

- The ubiquity of smartphones in this population and the ability to leverage its features will help engage beneficiaries in many forms of ecommerce and multiple transactions required for healthcare, financial and other services required in years to come.

- Co-Chairs: **Jim Kragh** and **Tom Sullivan, MD**, both long standing Kantara members and prior, NIST supported NSTIC/IDESG members as were **Catherine Schulten (Vice Chair)** and **Noreen Whysel (Secretary)**.

- RIUP will collaborate with other Kantara work-groups and outside entities, e.g. The CARIN Alliance, looking for solutions to the problems affecting the Underserved.

- Pragmatic solutions will prioritize the research on public sector existing programs that have addressed the need for trusted, digital identifier ecosystems, e.g. the San Diego 211 experience, the Washington State MDL and others we can explore to determine how to share the NIST 800-63-4 draft guidelines.

Privacy Enhancing Mobile Credentials (PEMC-WG)

- Work is progressing on the [Early Implementors Report](#).
  - Hope to put it to a vote in Q2.

- WG Charter has been updated.

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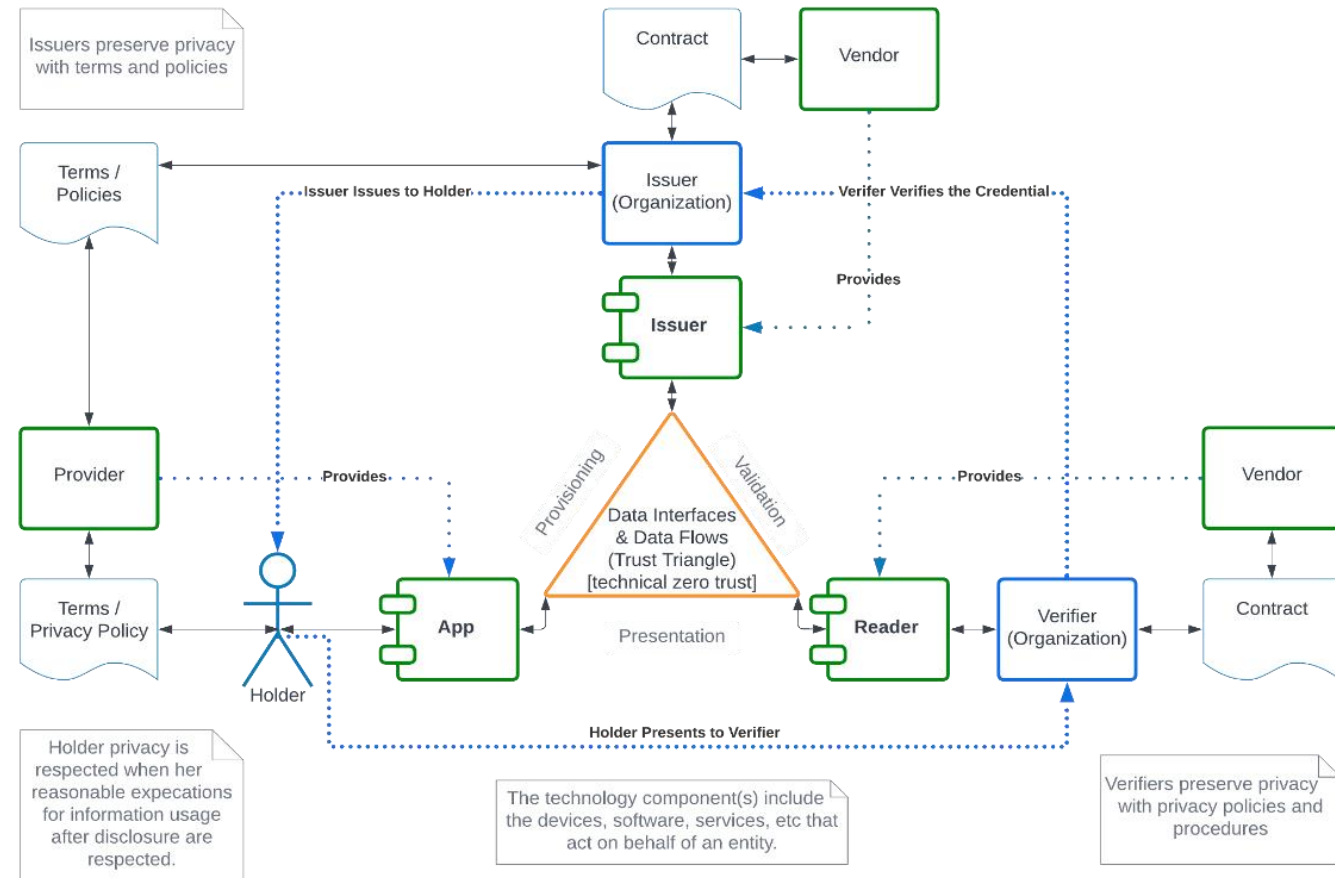
Advanced Notice and Consent Receipt (ANCR-WG)

"Advancing human data control by recording notice transparency"

ISO 27560

Consent Record Information Structure
Liaison Comments

Federal Trade Commission ANPR
Commercial Surveillance and Data Security WG
Comments

2 Factor Notice
- Notice of Risk
- Proof of Notice

ANCR WG in 2023
- Open Notice Record (Specification)
- Transparency Performance Indicators
- PII Notice Controller Credential

Building Community Through Collaboration
W3C Consent Community Group
ToIP Controller Credential
IEEE Digital Privacy Initiative Cybersecurity for Next Generation Connectivity
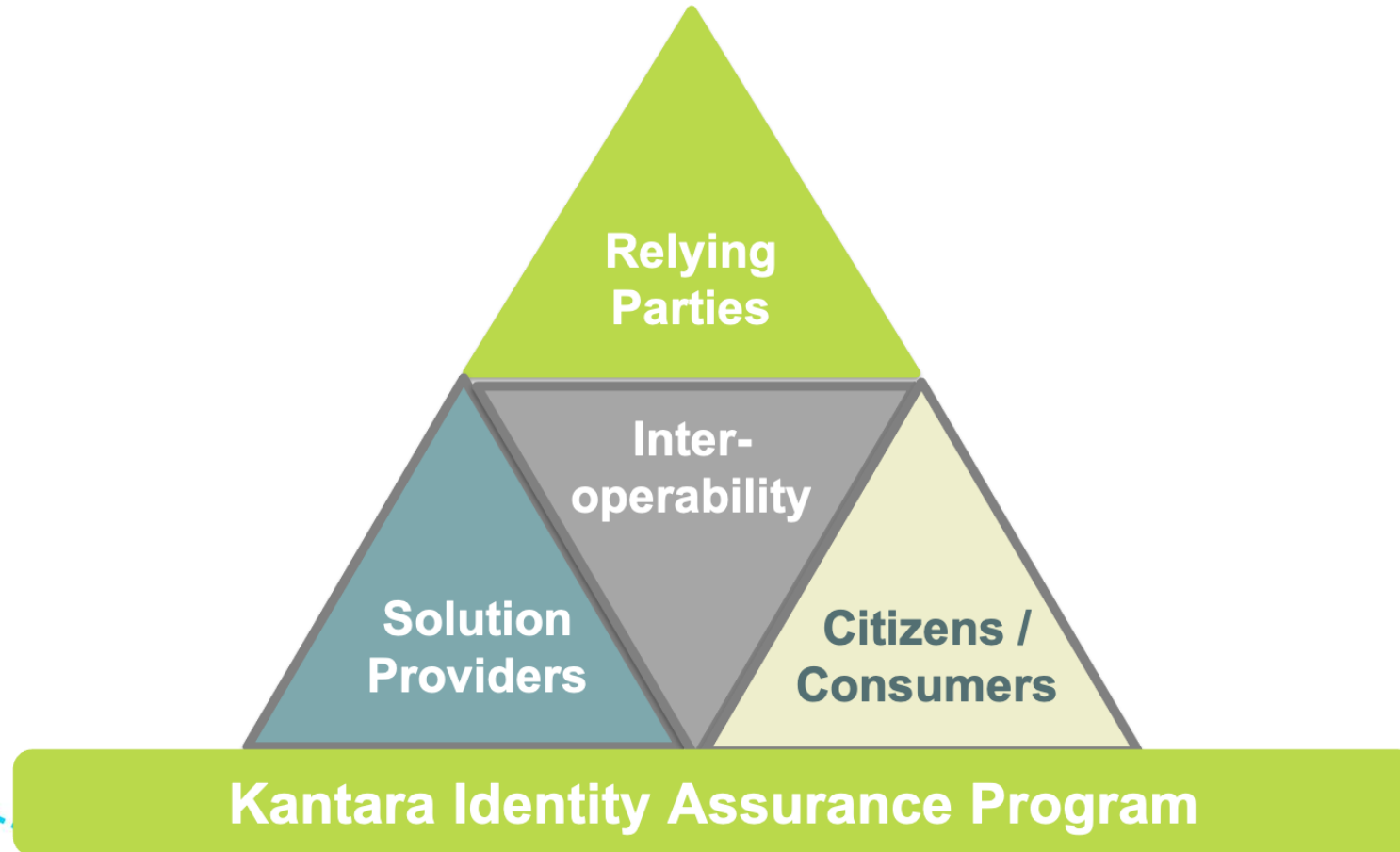Other Kantara WGs UMA, PEMC, IAG, RIUP and their
    Communities
NIST IAM Roadmap calls for transparency measures

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Kantara Identity Assurance Framework

- Kantara Initiative is a Trust Framework Provider since 2010, which accredits Assessors and Approves Service Providers based on the agreed Service Assessment Criteria.

- Approval is based on independent third-party assessments, performed by Kantara-Accredited Assessors, of the subject services, to determine those services' conformity to the applicable criteria.

Kantara is the only organization that provides Third Party Assessment against the primary NIST standards for digital identity.

Kantara Identity Assurance Framework

https://kantarainitiative.org/identity-assurance-framework/

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Kantara Approval for NIST 800-63-3
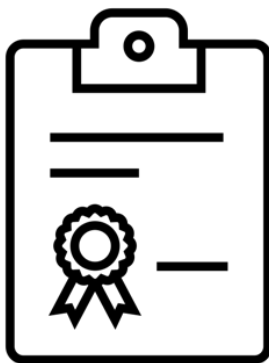
Third-Party Assessment
performed by Kantara Accredited Assessors (after initial application is accepted)

Evaluation and Approval by Assurance Review Board

Initial Application and Application for Approval

Kantara Trust Marks

3-year cycle
1 Full Assessment + 2 Annual Conformity Reviews

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NIST 800-63 rev 3

Learn More: Email secretariat@kantarainitiative.org

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Kantara Approval to UK Digital Identity and Attributes Trust Framework

for Right to Work, Right to Rent and DBS for identity services, attributes services and orchestration providers

Third-Party Audits
performed by Kantara Accredited Auditors

Learn More: Email info@kantarainitiative.co.uk

Evaluation and Approval by Trust Certification Board

UK DIATF — kantara INITIATIVE — **IDENTITY SERVICE PROVIDER**

Kantara Trust Marks

2-year cycle

1 Full Assessment + 1 Annual Conformity Review

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We Create Value for All Stakeholders

Relying parties
- Interoperability of trust frameworks eliminates vendor lock-in
- Improves project quality & ROI

Onboarding new customers
- Streamlined approach to verifying ID using best practice standards
- Privacy protecting TrustMark supports data governance requirements

Established customers:
- Improves data quality
- Reduces potential for fraud
- Supports better understanding of customer needs
- Engenders trust and loyalty

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INITIATIVE

Solution providers
- Kantara accreditation underlines confidence in solution choice
- Consistent standards provide a stable framework for development

Consumers
- Peace of mind as awareness of, and confidence in, TrustMark grows
- Expectation of trust demands accountability and fairness from systems

Transacting customers:
- Standardisation eliminates friction
- Increased confidence underlined by assurance of trust

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We need your help with Diversity, Equity, Inclusion & Accessibility (DEIA)

DEIA survey is live!

https://www.surveymonkey.com/r/KI_DEIA

- We launched the survey to develop a baseline understanding of why, and where, organizations are investing in DEI-related identity capabilities.

- **All responses are anonymous**. Only the consolidated results will be shared.

- **We need to hear from <u>YOU</u> about how your organizations is approaching this important topic.**

If you completed the 2022 survey, we invite you to participate again!

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THANK YOU!

Join Us!

Visit us in the Expo Hall – Booth #1020

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