



## Identiverse 2024 Focus

Identiverse® is the premiere annual conference for the identity security industry. 2024 will be our fifteenth year bringing together the best across industry and enterprise to share insights, synthesize new ideas and advance the state of modern digital identity and security. Our annual, open call for presentations solicits presenters to contribute their ideas, experience, and perspective.

For Identiverse 2024 we have a particular (but not exclusive!) focus on the identity engine:

Digital identity systems are at the heart of our modern economy: a hidden engine powering our online lives, enabling richer, more effective, and more inclusive solutions; empowering individuals, families, citizens, and consumers—in an increasingly complex and hybrid world—to thrive.

Yet too many organizations fail to realize the full potential of their digital identity engine. For businesses and public services alike, a well-tuned identity engine can propel the entire digital transformation initiative, improving efficiency and productivity; enhancing user-centricity and accessibility; making it easier to acquire, service, and retain customers; accelerating growth. All whilst enabling compliance initiatives, and mitigating privacy and security risks.

Just like a physical engine, different work requires different approaches. For routine projects, an off-the-shelf engine with minor modifications may suffice. More complex programs may have bespoke needs: best-of-breed components can be combined to meet exacting and intricate requirements. Well-accepted standards, conformance testing, and accreditation assure security, privacy, and interoperability. And an army of digital identity professionals—empowered with training and certification, supporting each other through networking and mentoring, and advancing technology by sharing leading practices and innovating to meet the challenges of tomorrow—design, construct, maintain and develop our digital identity engines, ensuring they are ready to deliver at peak efficacy.

Our moment has come: together, let's unleash the power of the identity engine!

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Identiverse is an inclusive event, and we warmly encourage proposals from anyone who has experience, expertise, and ideas, to contribute. We're always excited to reconnect with alumni, and we welcome new faces to our community. This year's content committee will evaluate

proposals on their merit and on their relevance to the conference focus. Identiverse 2024 will operate primarily as an in-person event, although we'll retain flexibility to adjust to a blend of virtual and in-person material if circumstances dictate. We will also consider proposals for potential blog or podcast coverage outside of the main agenda.

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content. We receive more submissions than the agenda can accommodate, so we can't promise a slot for all submissions—even great ones. But we can guarantee that your presentation can't be chosen if you don't submit a proposal!

All presenters will receive a full conference pass as well as access to session video, if recorded, after the event (note that we cannot guarantee to record video of all sessions).

**Deadline for Submissions:** Friday, January 05, 2024

**Acceptance Notification:** no later than Friday, February 16, 2024

For additional details about the Call for Presentations process, and to submit a proposal, please head to the Identiverse website. **Make sure to read through this carefully, even if you've attended or presented in previous years**—some of the details have changed.

If you're interested in presenting at Identiverse, please click 'Start Application', and complete the details as requested. You're welcome to submit multiple proposals.

We look forward to seeing your submissions!

**Andrew Hindle**

**Identiverse Content Chair**

<https://www.linkedin.com/in/ahindle/>

## ADDITIONAL INFORMATION

### The Identiverse Call for Presentations

Thank you for considering submitting a proposal to speak at Identiverse 2023! The bulk of the Identiverse agenda is constructed from responses to our open and public Call for Presentations, which are evaluated and selected by our independent content committee. We are grateful for your willingness to share your knowledge and expertise. Before submitting your proposal, you'll want to be prepared with a title, an abstract, and some basic details about the presenter(s) — read on for more details. We look forward to receiving and reviewing your proposal!

### WHO SHOULD SUBMIT A PROPOSAL?

At Identiverse, we generally see three types of speakers: Enterprise, Business, and Industry. All are essential to the quality of the agenda, but don't worry if you don't fit these profiles. We encourage you to submit your proposal and to share your unique insight.

- **ENTERPRISE:** These speakers have extensive first-hand technical, operational or implementation experience of real-world identity projects—the good, the bad and the ugly. They may work within the enterprise or public sector, or they may be contracted as an individual consultant or via an identity or security systems integrator.
- **BUSINESS:** Involved in defining strategy and implementing projects, these speakers know how to make use of digital identity as a core enabling technology. Based on their experience, they provide insights into how identity helps enable better efficiency, improve competitiveness, enhance security, and reduce risk.
- **INDUSTRY:** These speakers often work at a tech company, vendor, consultancy or analyst firm and may participate in standards communities. They draw expertise from observation of identity at many organizations, and they may also have knowledge of identity protocols.

### WHAT KIND OF PRESENTATION SHOULD I PROPOSE?

At Identiverse, you'll experience a wide variety of content:

- **SESSION PRESENTATIONS:** These make up the bulk of the main agenda. Each session is 20 minutes long, with an additional 5 minutes for Q&A. We may allocate some double-length slots for panel discussions.
- **MASTERCLASSES:** These provide in-depth information on a particular topic, and they run 45 minutes with an additional 5 minutes for Q&A. There's time for practical

demonstrations as well, if appropriate for the topic. **WORKSHOPS** and **PANELS** will also be considered for these longer time slots.

- **KEYNOTES & GENERAL SESSION:** On our main stage, and by invitation only, these provide higher-level context for the rest of the agenda, and they focus on broader themes and long-term vision.

We welcome proposals for Sessions and Masterclasses, Workshops and Panels. If your proposal doesn't naturally fit one of these formats, or if you believe you have a particularly strong case to be considered for a general session presentation, you can provide additional supporting information for the content committee to review as part of your proposal.

### **WHAT SHOULD I TALK ABOUT? WHAT TRACKS ARE THERE?**

For 2024, we're particularly interested in the following identity-related topics from technical, business and strategy perspectives. Remember, this is not an exhaustive list! If you don't see your topic here, you should still submit your proposal. We want the best presenters and are interested in hearing what you have to say.

- **Architecture, Standards, Engineering**

Covering updates on technical standards, identity systems architecture, and identity systems engineering, development, and devops

- **Citizen, Customer, Consumer**

Exploring the role of digital identity in enabling consumer/citizen/customer-facing projects at scale; including technologies and techniques, personal identity, wallets, user experience and design, regulatory regimes and requirements, fraud, risk, and more.

- **Deployments & Leading Practices**

Practical learnings and outcomes from production projects: what worked, what didn't; what issues you ran into, and how you solved them.

- **Identity for Security**

Examining both the use of digital identity solutions to keep data and systems safe; and methodologies for protecting our digital identity systems and data!

- **Identity in Business**

Looking at the business outcomes of digital identity projects: increased customer/user engagement and satisfaction, reduced churn, increased revenue, decreased cost, and more.

- **Privacy & Ethics**

The impact of privacy regulation and ethical considerations, including inclusivity, on our digital identity systems.

- **Professional Skills & Development**

Team development, business proposal skills, engaging with external stakeholders... and all the other non-technical skills that digital identity professional need to optimize their success!

- **Strategy & Vision**

A glimpse into the future: what's now, what's next, and how to plan for it.

The full agenda—including track or other content groupings—will be finalized after the Call for Presentations concludes.

## **WHAT DO I NEED TO PROVIDE IN MY SUBMISSION?**

Please have the following information ready for your proposal:

- High-quality presenter photo image (1200x1200px min., facial close-up).
- Presenter biography (~150 words).
- Proposal title (~20 words).
- Proposal abstract (~250 words).
- Any additional supporting details you think are relevant.
- If you are proposing a panel, please provide details of the suggested panelists.
- If you are proposing with a co-author, you'll need their bio & profile details as well.

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content.

## **WILL MY PRESENTATION BE IN-PERSON, OR VIRTUAL?**

Identiverse 2024 will operate as an in-person event; presentations will be delivered in person at the conference venue. Some proposals may be selected for additional blog, podcast, or webinar coverage outside of the main agenda.

## **WHAT IS THE TIMELINE AND PROCESS FOR EVALUATING SUBMISSIONS?**

The Identiverse [content committee](#) is formed each year from subject matter experts drawn from a wide range of industries and enterprises.

The content committee will evaluate proposals on their merit and on their relevance to the conference focus.

- **Deadline for Submissions:** Friday, January 05, 2024.
- **Acceptance Notification:** no later than Friday, February 16, 2024.

### **WHAT HAPPENS IF MY PROPOSAL IS SELECTED?**

You'll be notified by email no later than Friday, February 16, 2024, about the status of your submission.

If one (or more!) of your proposals is selected, you should plan to have your content ready for our review process which will begin about 6 weeks prior to the conference start date. We'll be in touch with you nearer the time to provide the conference template and to confirm the exact date the review process will start.

Depending on your presentation and presenter type, you will receive either a discounted or complimentary pass. We do not reimburse travel or accommodation expenses.

### **CONTENT REVIEW / EDITORIAL GUIDELINES**

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content. We've implemented a few processes to help ensure bias-free content and to maintain the quality our delegates are accustomed to:

- We review all accepted presentations prior to the conference for corporate bias, sales pitch, and duration. Please know that we have no desire to tamper with your messaging and flow. Your presenter ratings will really shine from the sharing of industry expertise.
- Presenters commit to sharing a 16:9 PowerPoint presentation on time for the review cycle, which is typically one month prior to the conference start date.

Presenters are asked to use the Identiverse Powerpoint template, which will be made available to all selected presenters nearer the time of the conference; and to avoid slides with corporate or product logos as their primary