

# MSSP Live

## 2022 Agenda

### Monday, September 19, 2022

| Time               | Session Description                                       | Speaker(s)  |
|--------------------|---|---|
| 12:00 PM – 5:00 PM | Registration & Vendor Pavilion Open                       | Presented by Netenrich  |
| 3:30 PM – 4:00 PM  | Welcome & Opening Remarks                                 | Joe Panettieri, MSSP Alert Live<br>Patrick Beggs, ConnectWise |
| 4:00 PM – 4:30 PM  | Fireside Chat: Extending From MSSP to Managed XDR         | Wendy Thomas, Secureworks                                     |
| 4:30 PM – 5:00 PM  | Fireside Chat: Modern Cyber Defense and Response Services | Wade Alt, Booz Allen Hamilton                                 |
| 5:00 PM – 7:00 PM  | Welcome Reception & Vendor Pavilion Open                  | Presented by Egnyte   |
| 7:15 PM – 9:30 PM  | CyberBar: Beverages & Bites                               | Presented by ConnectWise                                      |

### Tuesday, September 20, 2022

| Time                | Session Description  | Speaker(s)                      |
|---------------------|--|---------------------------------|
| 7:30 AM – 8:15 AM   | Networking Breakfast & Vendor Pavilion Open                              |                                 |
| 8:15 AM – 8:30 AM   | Opening Remarks  | Joe Panettieri, MSSP Alert Live |
| 8:30 AM – 9:15 AM   | Fireside Chat: Public Cloud Security Strategies                          | Ryan Orsi, Amazon Web Services  |
| 9:15 AM – 10:00 AM  | Keynote: Software Supply Chain Security – What MSPs & MSSPs Need to Know | Angela Smith, NIST              |
| 10:00 AM – 10:45 AM | Networking Break & Vendor Pavilion Open                                  | Presented by Secureworks        |
| 10:45 AM – 11:30 AM |  |                                 |
| <i>Breakout A</i>   | Take Advantage of the Rising GRC Wave, Presented by Apptega              | Armistead Whitney, Apptega      |
| <i>Breakout B</i>   | The MSP to MSSP Journey: Business Considerations                         | Bob Miller, Global Data Systems |

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| 11:35 AM – 12:20 PM |   |   |
| <i>Breakout A</i>   | Open XDR vs. Native XDR, What's the Different & Why it Matters to Service Providers, Presented by Stellar Cyber | Stephan Tallent, Stellar Cyber  |
| <i>Breakout B</i>   | How I Built, Staffed & Automated our SOC  | Rebecca Blair, Toast, Inc.  |
| 12:20 PM – 1:30 PM  | Networking Lunch & Vendor Pavilion Open   | Hosted by Barracuda MSP   |
| 1:30 PM – 2:15 PM   |   |   |
| <i>Breakout A</i>   | Improve Data Governance and Increase Revenue, Presented by Egnyte   | Jeff Sizemore, Egnyte   |
| <i>Breakout B</i>   | Closing Your Cyber Talent Gap   | Michel Cukier, University of Maryland, College Park<br>Dave Cava, Encore Strategic<br>MJ Shoer, CompTIA |
| 2:20 PM – 3:05 PM   |   |   |
| <i>Breakout A</i>   | Tracking, Illustrating and Enforcing Cybersecurity Frameworks for Looming Cyber Laws, Presented by Hyperproof   | George Usi, Omnistruct  |
| <i>Breakout B</i>   | Establishing Risk Management in Your Cybersecurity Organization   | Shayla Treadwell, Ph.D., ECS  |
| 3:05 PM – 3:35 PM   | Networking Break & Vendor Pavilion Open   | Presented by Secureworks  |
| 3:35 PM – 4:20 PM   |   |   |
| <i>Breakout A</i>   | Designing Your MSP Security Stack for a Zero Trust Future, Presented by Mailprotector                           | David Setzer, Mailprotector   |
| <i>Breakout B</i>   | How to Build & Scale Your MSP for Co-Managed Services   | Travis Hayes, ICS<br>Sunny Kaila, IT By Design  |
| 4:20 PM – 5:15 PM   |   |   |
| <i>Breakout A</i>   | How New Virtual CISO Platforms Enable MSSPs To Easily Setup and Scale vCISO Services, Presented by Cynomi       | David Primor, Cynomi<br>Eric Anderson, Atlantic Data Security<br>Efrem Gonzales, Tec-Refresh Inc.       |
| <i>Breakout B</i>   | Cyber Insurance Guide for 2023  | Wes Spencer, FifthWall Solutions<br>Eric Tilds, techGC  |

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| 5:15 PM – 7:00 PM  | Networking Reception & Vendor Pavilion Open | Presented by Acronis                |
| 7:30 PM – 10:00 PM | Celebration of the Top 250 MSSPs            | Hosted by AT&T Business/SentinelOne |

### Wednesday, September 21, 2022

| Time                | Session Description   | Speaker(s)   |
|---------------------|---|--|
| 7:30 AM – 8:15 AM   | Networking Breakfast & Vendor Pavilion Open                     |  |
| 8:15 AM – 8:30 AM   | Opening Remarks   | Joe Panettieri, MSSP Alert Live  |
| 8:30 AM – 9:00 AM   | Panel: MDR – Who Actually Owns Response                         | Jeffrey Schmidt, Avertium<br>Kyriakos Vassilakos, FBI  |
| 9:00 AM – 9:30 AM   | Panel: How to Train Every MSP Employee on Security              | John Strand, Black Hills Information Security<br>William Goldin, Lloyd Group   |
| 9:30 AM – 10:00 AM  | Panel: How MSPs Can Defend Against the Top 5 Cyberattacks       | Phyllis Lee, Center for Internet Security (CIS)<br>Andrew Morgan, The CyberCall & Right of Boom  |
| 10:00 AM – 10:30 AM | Networking Break & Vendor Pavilion Open                         | Presented by Secureworks   |
| 10:30 AM – 11:15 AM |   |  |
| <i>Breakout A</i>   | CMMC Compliance for MSSPs                                       | Eric Noonan, CyberSheath Services International LLC  |
| <i>Breakout B</i>   | Stat of MSSP M&A: Business Drivers, Valuations & Considerations | Abe Garver, FOCUS Investment Banking<br>Ramsey Sahyoun, Evergreen Services Group   |
| 11:20 AM – 12:05 PM |   |  |
| <i>Breakout A</i>   | MSSP Pricing and Packaging for 2023                             | Robert Boles, BLOKWORX   |
| <i>Breakout B</i>   | MSP & MSSP M&A: Choosing the Right Path                         | Mitch Morgan, New Charter Technologies<br>Dan Ruhl, Oval Partners<br>Brent Whitfield, DCG Technical Solutions, a New Charter Technologies Company<br>Bill Lopez, Strategic |

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|                     |                              | Solutions, a New Charter Technologies Company |
| 12:05 PM – 12:15 PM | Conclusion & Closing Remarks | Joe Panettieri, MSSP Alert Live               |